

**American Viola Society**  
**3 Year Operating Profit and Loss**

	<b>FY2012</b>	<b>FY2011</b>	<b>FY2010</b>	<b>3 YR Total</b>
<b>INCOME</b>				
Advertising	\$7,288	\$6,300	\$7,693	\$21,281
Checking	\$17	\$27	\$43	\$87
General Donations*	\$6,095	\$4,451	\$4,130	\$14,676
Gardner Competition	\$0	\$2,550	\$0	\$2,550
Member dues	\$23,184	\$24,087	\$26,047	\$73,318
Merchandise Sales	\$1,816	\$282	\$468	\$2,565
<b>TOTAL INCOME</b>	<b>\$38,949</b>	<b>\$37,696</b>	<b>\$38,380</b>	<b>\$2,565</b>
<b>EXPENSE</b>				
Administrative	\$9,167	\$13,960	\$14,436	\$37,562
Trade Show	\$386	\$433	\$135	\$954
Awards	\$18	\$0	\$567	\$586
Bank	\$620	\$661	\$1,077	\$2,358
Dalton Competition	\$400	\$0	\$0	\$400
Gardner Competition	\$140	\$1,440	\$3,521	\$5,101
JAVS	\$15,575	\$15,340	\$22,337	\$53,252
Dues Expense	\$2,499	\$1,405	\$0	\$3,904
Viola Congress	\$0	\$1,500	\$0	\$1,500
Taxes	-\$1,250	\$4,970	\$1,775	\$5,495
Website	\$1,588	\$1,042	\$3,222	\$5,852
Insurance	\$1,196	\$0	\$0	\$1,196
Viola Bank	\$0	\$570	\$194	\$764
<b>TOTAL EXPENSE</b>	<b>\$30,339</b>	<b>\$41,322</b>	<b>\$47,264</b>	<b>\$118,925</b>
<b>NET INCOME</b>	<b>\$8,610</b>	<b>-\$3,625</b>	<b>-\$8,884</b>	<b>-\$3,899</b>
Primrose Net Profit/Loss		-\$9,693		
FY2012 Commitments	-\$6,950			
<b>TOTAL NET INCOME</b>	<b>\$1,660</b>	<b>-\$13,318</b>	<b>-\$8,884</b>	<b>-\$20,542</b>

\*AVS Endowment, Dalton and Primrose excluded from Operating Donations. See below for full donation summary

<b>Donation Summary</b>	<b>FY2012</b>	<b>FY2011</b>	<b>FY2010</b>	<b>3 YR Total</b>
General	\$6,095	\$4,001	\$4,130	\$14,226
AVS Endowment	\$980	\$1,491	\$1,485	\$3,956
Primrose	\$1,200	\$10,660	\$22,798	\$34,658
Dalton	\$5,700	\$254	\$495	\$6,449
Gardner	\$0	\$450	\$0	\$450
<b>Total Donation</b>	<b>\$13,975</b>	<b>\$16,856</b>	<b>\$28,908</b>	<b>\$59,739</b>

**Operating Cash and Investments as of 9/27/2013**

Adjusted Cash Balance*	\$10,394
AVS Endowment	\$23,348
Dalton Endowment	\$9,089
Primrose Fund	\$34,632
<b>Total</b>	<b>\$77,463</b>

\*Adjusted Cash Balance equals total cash as of 9/27/2013 less known cash commitments.

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